
YEAR 1

Semester 1 (18 weeks)

- Hospitality Studies
- Accounting Principles
- Interior Design I
- Food & Beverage Management
- Food & Beverage Applied Knowledge
- Food & Beverage Practical Service
- Food & Beverage Cost Control & Menu Planning
- Personal Development & Leadership
- Art of Employability
- Academic Communication & Web Design
- French, German, Spanish or Mandarin

Worldwide internship (local conditions apply) or paid in Switzerland* (6 months)

Minimum gross monthly salary in Switzerland: CHF 2,179.–

Swiss Certificate in Food & Beverage Studies

YEAR 2

Semester 2 (18 weeks)

- Housekeeping Management
- Hotel Information Systems
- Front Office Management & Concierge Services
- Interior Design II
- Business Communication
- Branding & Media Strategies
- Visual Technology
- Concept Design & Events Organisation
- Financial Accounting
- Management Principles
- Hospitality Social Responsibility
- French, German, Spanish or Mandarin

Worldwide internship (local conditions apply) or paid in Switzerland* (6 months)

Minimum gross monthly salary in Switzerland: CHF 2,179.–

Swiss Diploma in International Hotel Operations Management

YEAR 3

Semester 3 (18 weeks)

- Human Resources Management
- Managerial Accounting
- Marketing Management
- Logistics & Supply Events Management
- Retail Management of Luxury Brands
- Product & Brand Management
- Food & Beverage Outlet Design
- Hospitality Facilities Management & Design
- Interior Design III
- AutoCAD
- French, German, Spanish or Mandarin

Swiss Higher Diploma in International Hotel & Design Management

Semester 4 (18 weeks)

- Human Resources Management & Business Strategy
- Delivering Added Value
- Project Management
- Small Business Development & Entrepreneurship
- Consumer Intelligence Management
- Innovations in Design & Technology
- French, German, Spanish or Mandarin

Dissertation/Integrated Project
(6 weeks)

Independent work on a project of your choice on or off campus

Bachelor of Arts (Honours) in International Hospitality and Design Management awarded by University of Derby, U.K.

Bachelor of Arts in International Hospitality and Design Management awarded by IHTTI School of Hotel Management